

BEACH FACILITY ADVISORY COMMITTEE

2/25/13

Meeting Minutes

In attendance: Tim Shaw, Tom O'Loughlin, Patricia Lang, Komes Rozes, Joseph P. Marnane, John Crimmins, Austin Pendergast, Nick Coogan and Charlene Cirillo

Also in attendance: Joseph Cirillo

Open Meeting at 6:00pm

1. Review and approval of 1/13/13 minutes.
2. Beach operations and business structure discussion
 - a. Tim S. reviewed the charges of the committee per the BBAC formation memo
 - b. Komes R. discussed who we would be working with to help move any type of renovation/rebuild forward.
 - c. Charlene C. stated that we should have 99% of the report complete before we held the public hearing. The committee agreed.
 - d. John Crimmins mentioned his discussions with the Beach Commission.
 - e. Tim S. reiterated that the BBAC and Beach Commission were two separate committees and should remain that way. Both committees are working to benefit the residents of Middletown and will have time to work together once the BBAC forms its report for the Town Council.
 - f. Some of the committee ideas that were mentioned in past meetings were put on paper by Tricia L. and shared with the committee via email and hardcopy at the meeting.
 - g. The committee once again stressed the importance of getting all of the financial facts out to the public to avoid any confusion as to where beach revenues go.
 - h. Austin P. stated that he did see the financial report, and would like to see more detail.
 - i. Tom O. discussed the marketing campaigns for the Middletown PD and Middletown FD facilities (who to target and how to properly alert the public).
 - j. Tom O. also added that any project will take proper timing, planning and fact collecting.
 - k. Austin P. asked if there was a similar committee working on the Third Beach boat ramp. He was told that the Beach Commission was on the forefront of the boat ramp project.
 - l. Joe C. provided his thoughts on the BBAC and future proposals. He also added that unisex style restrooms should be avoided.
 - m. Charlene C. asked Tom O. what his vision would be for this project. Tom O. stated that any project needs to stay on task with a proper timeline.
 - n. Komes R. discussed public perception and asked if the town has or would seek private sponsorship for a facility.
 - o. Tim S. added that he believed that the town would not give up any control of the beaches.
 - p. Pete M. asked if the parking lot could be reconfigured to add more cars.
 - q. Charlene C. mentioned that there may be green technology companies that may be willing provide systems to the project on a trial basis and for little to no expense.

- r. Joe C. added that a modular building may help to cut down expenses when it comes to design and would also layout the costs if they were presented the scope of work that the town was looking for.
 - s. Charlene C. asked if the town would look at fixing the layout of the main entrance at Second Beach. Tom O. added that it is being looked at.
 - t. Komes R. added that the town should reinvest in the beach. He stated that the town can't wait for revenues to dip to do something.
 - u. It was said that the town has continued to reinvest in the facility, beach and operations.
 - v. John Crimmins mentioned that a phased project would allow the beach to remain open.
 - w. It was asked if the town does/would add electric traffic signs by ABC and at Green End & Paradise Ave intersections to alert people when the parking lots are full.
 - x. Beach traffic was discussed.
 - y. Austin P. added that the Rotary has donated Gators to many beaches in the past and that the town should look into that program.
3. Update on beach facility tour discussed.

Meeting adjourned at 7:27pm